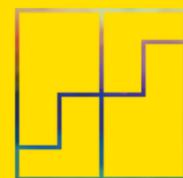


FUTURE OF CREATIVE INDUSTRY



MIP 100
MOST INFLUENTIAL PEOPLE
OF AFRICAN DESCENT



2021 is International Year of Creative Economy for Sustainable Development

This is not only about the future of the arts, it is also about what the arts can contribute to wider social and environmental movements that are critical to our global future

- Elizabeth MacKinnon



WHY NOW?

1

The Creative Industry is one of the fastest growing industries in the world. "According to recent forecasts, the creative economy will represent around 10 percent of global GDP in the years to come. (*Upstart Co-lab*)"



2

"Stressing that the creative economy can contribute to the three dimensions of sustainable development and the achievement of the 2030 Agenda, including by fostering economic growth and innovation, eradicating poverty, creating full and productive employment and decent work for all, improving the quality of life and empowerment of women and young people, and reduce inequality within and among countries"

United Nations Resolution, 74/198 (2019)

WHY NOW?

Impact of the Global Pandemic

FILM INDUSTRY

**LOST
US\$ 7 BILLION
IN INCOME**

Forecast to lose an estimated US\$
160 billion over the next five years.

Amy Watson, "Global film industry revenue losses due to the coronavirus 2020," Statista, 18 June, 2020, www.statista.com/statistics/1104224/film-industry-revenue-loss-coronavirus-worldwide/

Book Publishing Market

**SHRINK BY
7.5%
IN 2020 AS A
RESULT OF COVID-19**

"Global Book Publishers Market 2020-2030: COVID-19 Impact and Recovery," Business Wire, 25 May, 2020, www.businesswire.com/news/home/20200525005203/en/Global-Book-Publishers-Market-2020-2030-COVID-19-Impact-and-Recovery---ResearchAndMarkets.com.

CREATIVE LEADERSHIP

Creative Leadership can...

*Strengthen
Human Centric
Culture*

Empathy,
Healing,
Education
Community Activation

*Create
Partnerships via
Shared Vision*

SDG #17 Partnerships
For The Goals,
Collaboration vs
Competition

*Amplify the
Impact via
Storytelling*

Focus on human
experiences.
Shifting Perspectives

SPEAKERS

Experts of Creative Leaderships



Isabel Valera
Sustainability
Consultant



Kamil Olufowobi
MIPAD.ORG

MIPAD
MOST INFLUENTIAL PEOPLE
OF AFRICAN DESCENT



Kaori Fujii
Music Beyond,
INC.



Omar Lawrence
Poet & Entrepreneur



Veronica Sabbag
United Voices 4
Peace

UNITED VOICES
4 PEACE
FOSTERING A UNIVERSAL CULTURE OF PEACE

PARTNERS

Thank you for your leadership.



MUSIC BEYOND, INC.

Music Beyond empowers communities in the Democratic Republic of Congo by engaging local musicians and youth through education, performance, collaboration, and mentorship.
www.musicbeyond.org



MIPAD

Most Influential People of African Descent. In support of the International Decade for People of African Descent.

www.mipad.org



United Voices 4 Peace

Cultural Diplomacy Initiative fostering a Universal Culture of people through Music & the Arts

www.uv4peace.org

YOUTH PARTNERS

Thank you for your leadership.



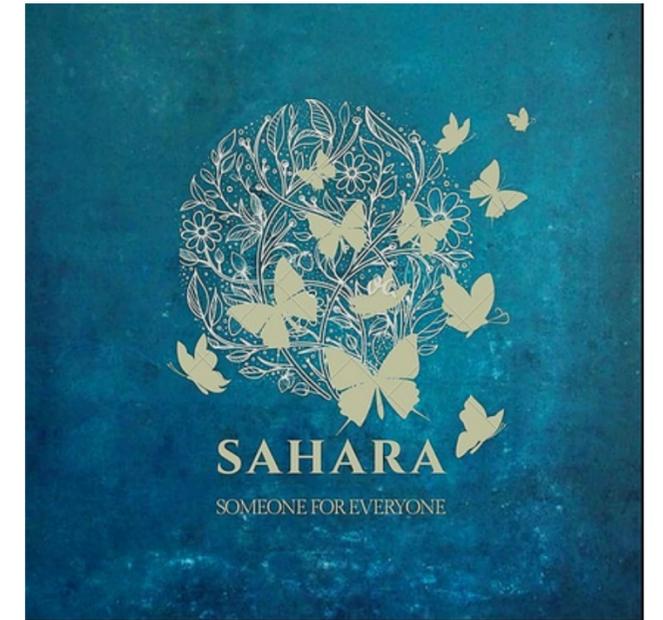
The Human Arts
Collective

@thehumanartscollective



The ProCare Project

@theprocareproject



SAHARA

@org.sahara

TAKE ACTION

CALL TO ACTION

- 1) Share the insight you gained today with three people
 - 2) Support our partners from today's event
 - 3) Support Artists, Creative Workers, Cultural Workers in your local community
- and....



UNTAPPED STORYTELLERS

Renewed Appreciation for Art and Life

Connect with Us

www.untappedstorytellers.com

Contact@UntappedStorytellers.com

Youtube [@Untapped Storytellers](https://www.youtube.com/@UntappedStorytellers)

IG [@untapped_storytellers](https://www.instagram.com/untapped_storytellers)

FB [@untappedstorytellers](https://www.facebook.com/untappedstorytellers)

UPCOMING SCREENING



10/23/2021 3PM EST

Prime Produce Apprentice Cooperative

bit.ly/UntappedStorytellers

RESOURCES

[UNCTAD - International Year of Creative Economy for Sustainable Development 2021](#)

[Music Beyond, INC.](#)

[MIPAD](#)

[United Voices 4 Peace](#)

[Prime Produce Apprentice Cooperative](#)

[ARTS ENVOY](#)

[Simple Alien, Inc.](#)

[Impact Entrepreneur](#)

[Upstart Co-Lab](#)

[I AM PERSPECTIVE](#)

CREATIVE LEADERS

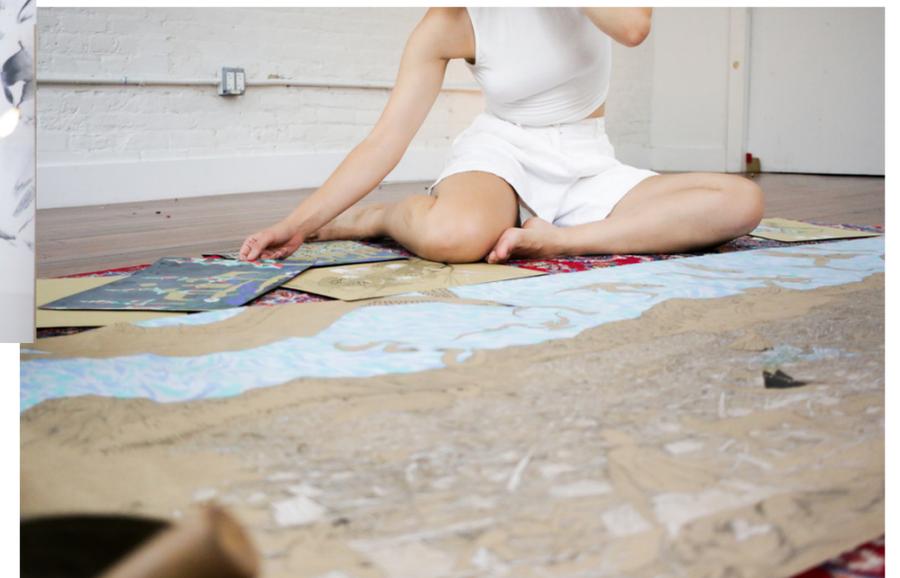
*Listed Alphabetical

AMELIA FOSTER (SHE/THEY)

INTERDISCIPLINARY ARTIST

Amelia Foster is an interdisciplinary artist exploring systems of abuse, focusing on connections between ecological and interpersonal violence through illustrated, mythological retellings of modern day destruction.

www.ameliafoster.art
IG: @ameliaefoster



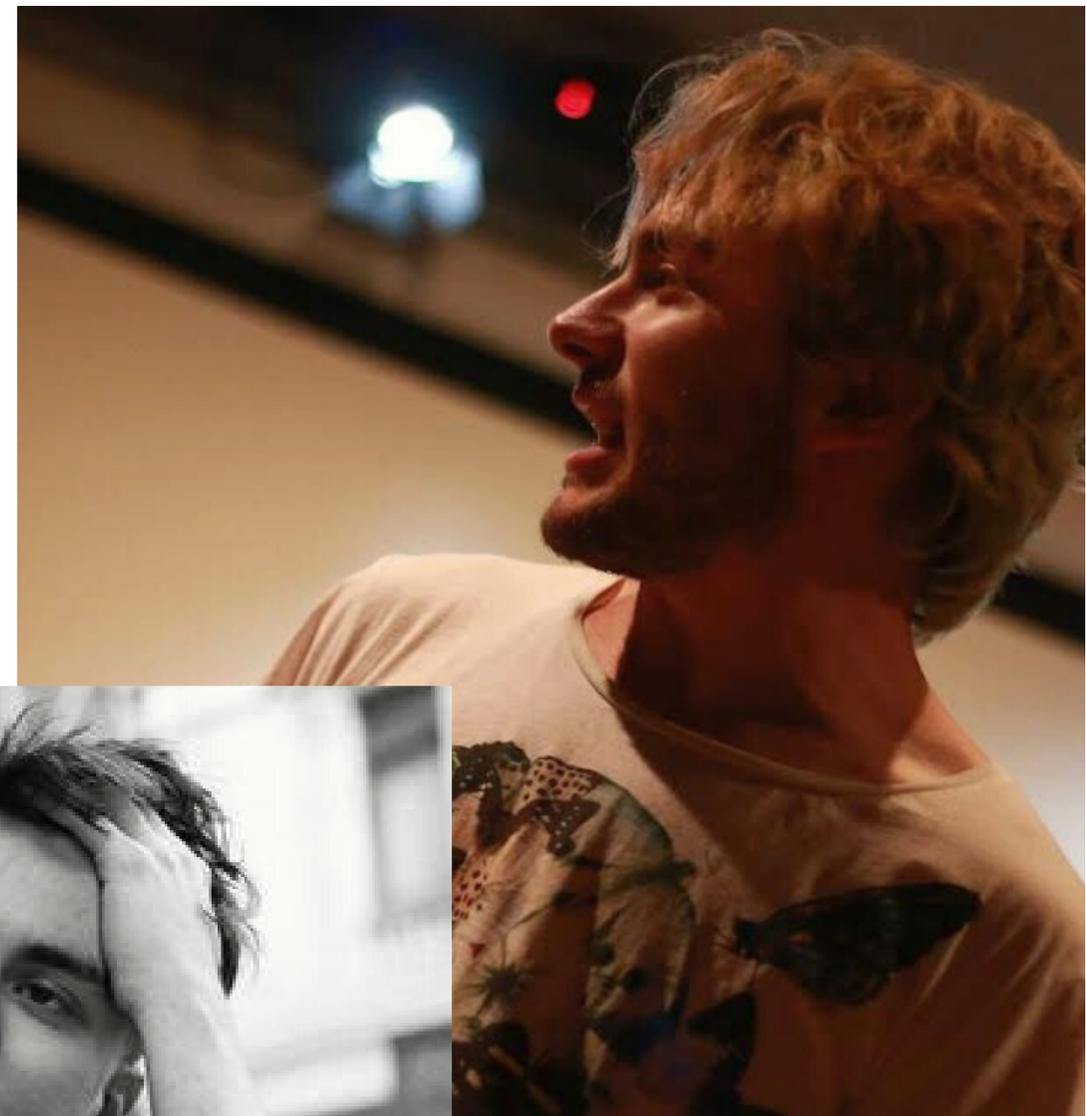
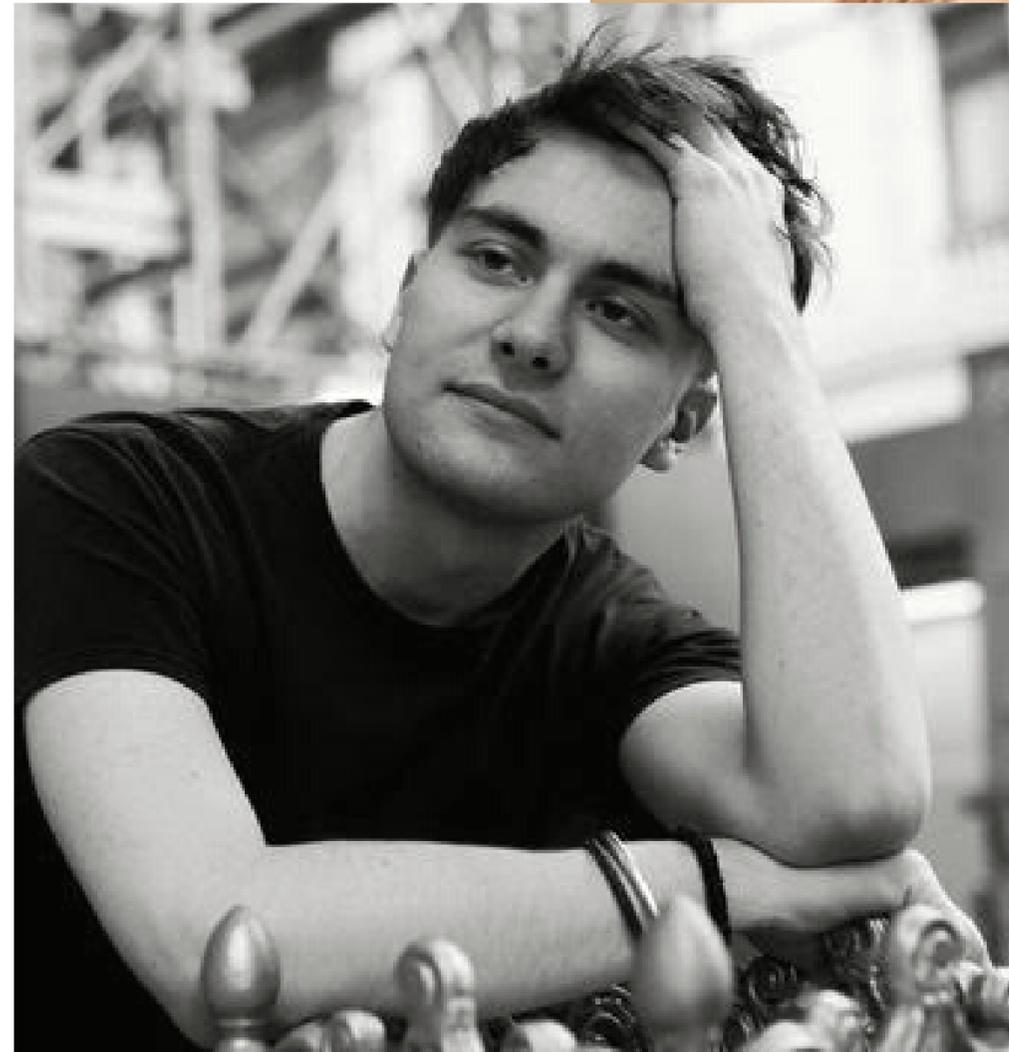
BRANDON RUMAKER (THEY/HE)

WRITER/DIRECTOR

"Everyone needs access to
creativity"

- Brandon Rumaker

IG @brandotheoriginal
FB @Brandon Rumaker



BROGHANNE JESSAMINE(SHE/HER)

ACTOR / MODEL

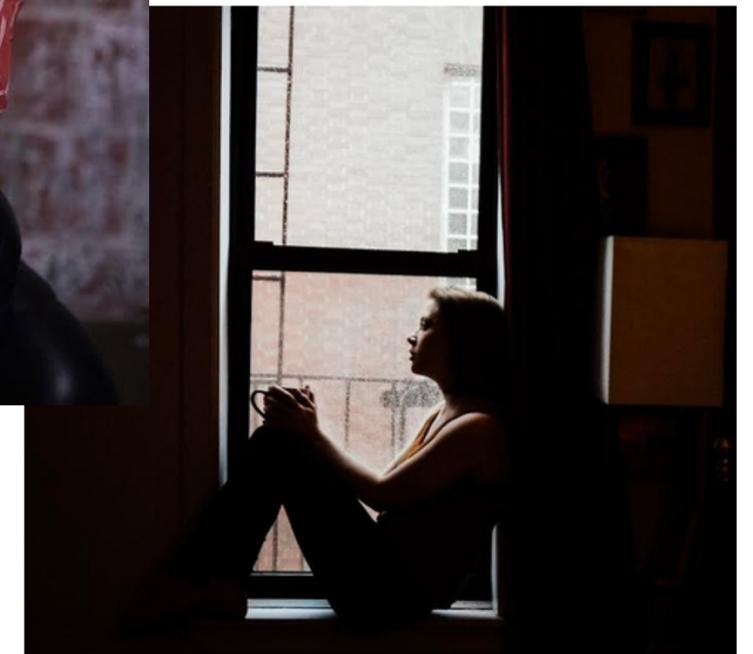
"I don't want to be an object, I want to be a subject."

- Joey Soloway

www.broghannejessamine.com / www.elementalwomenproductions.com

IG: @broghannej / @elementalwomenproductions

Founder & Owner of Elemental Women Productions



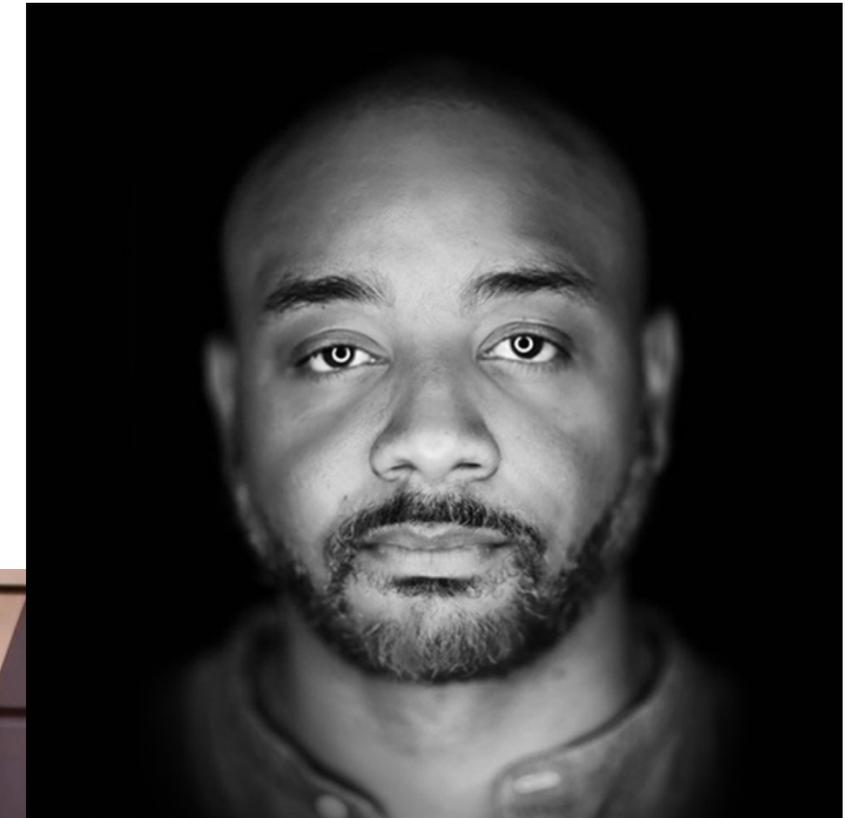
DEMARCUS MCGAUGHEY (HE/HIM)

INTERNATIONAL VISUAL ARTIST

"I dare you to change the world"

- Demarcus McGaughey

www.demarcusmcgaughey.com
IG: @demarcusmcg



IBRAHIM SIDDIQ (HE/HIM)

AKA POET (PUTTING OUT ETERNAL THOUGHTS)



"This is no world for a dreamer... Create your own."

Ibrahim Siddiq from
"Something Light"



IG: @akaPoet

@TheArtist.Collective

Artistic director of The Free Art Project

ISABEL VARELA (SHE/HER)

ECO FASHION ACTIVIST/ARTIST

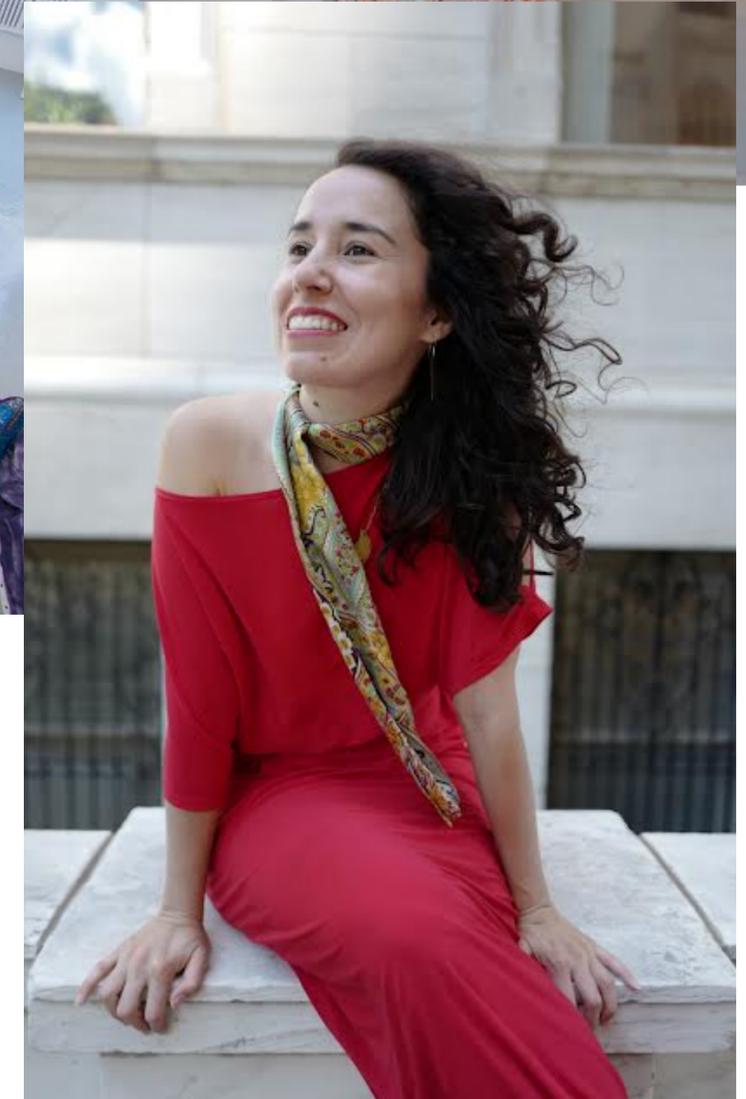
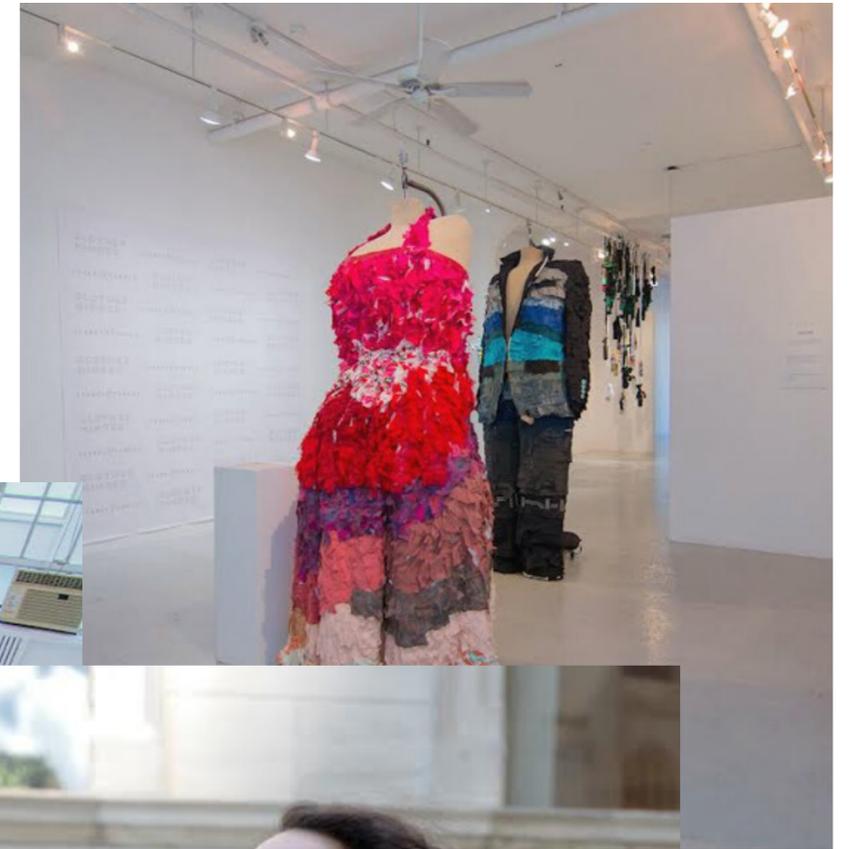
“The more we build a relationship with ourselves and our clothing, the greater impact we will have on our planet.

- Isabel Varela

www.isabelvarela.com

IG / FB @lamisabelVarela

LI @isabelvarela [Documentary](#) [ClothesMinded](#)



MICHAEL CUTRONE (HE/HIM)

CINEMATOGRAPHER / DIRECTOR "UNTAPPED STORYTELLERS"

"It's not my job to make it beautiful. My job is to show the world how beautiful it actually is"

- Michael Cutrone

www.michaelcutrone.com
IG: @michaelcutrone89



OMAR LAWRENCE (HE/HIM)

AUTHOR & MUSICIAN

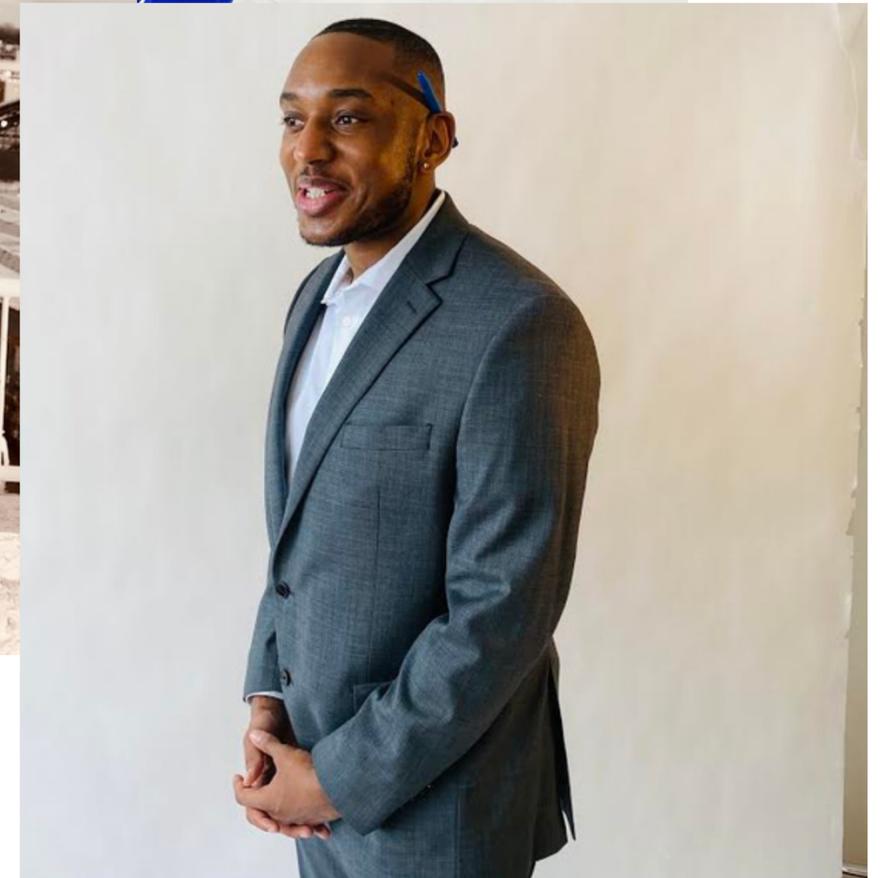
“The reasonable man adapts himself to the world : the unreasonable one persists in trying to adapt the world to himself. Therefore all progress depends on the unreasonable man”

— George Bernard Shaw

www.richradical.com

IG @mr.richradical

MUSIC | "Story of Kalief"



PIERA VAN DE WIEL (SHE/HER)

INDIE POP LGBTQ+ PROUD SINGER SONGWRITER

Indie Pop LGBTQ+ proud singer songwriter, who also runs her company Stronger With Music that promotes music and mental health and music and social impact. She's essentially just a kind human who wants to help others through her music

www.pieravandewiel.com

IG: @pieravandewielofficial

"Love Is Meant for You (Music Video)"

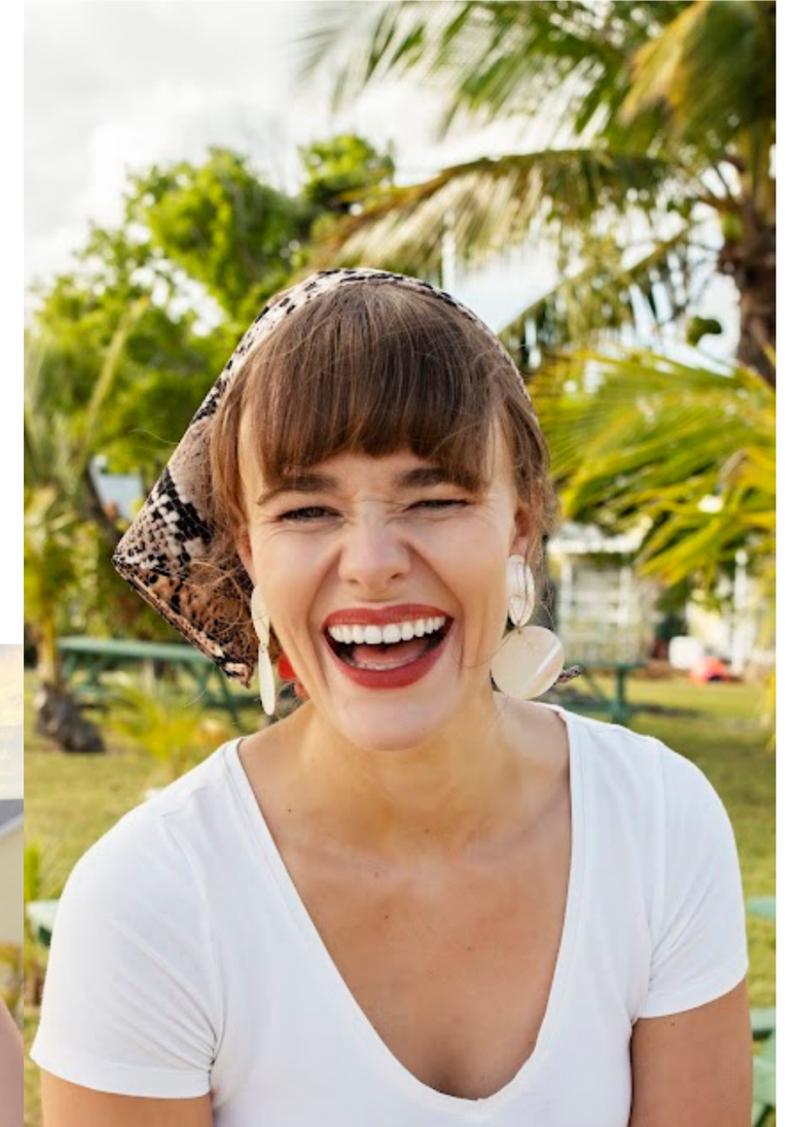


Photo Credit @Molly E Smith

QINZA NAJM (SHE/HER)

INTERDISCIPLINARY ARTIST

"I am more interested in the depiction of human potential —an extended body claims space beyond its expected role, both physically and figuratively."

- Qinza Najm

www.qinzanajm.com

IG @qinza1

2021 AIM FELLOW



RUSSELL RONAT (HE/HIM)

ARTIST

I created my project - very large drawings and projected video of endangered animals a few years ago. My goal is to capture the beauty and the spirit of these many animals that are in danger of extinction. I feel that art can play an important role in building and communicating empathy for wild animals. There is an urgency to the work that is needed, if we destroy the biodiversity on earth this puts human survival in peril as well. The project aims to bring attention and funding to the conservation of wild animals and to ensure conservation.

www.projectholocene.com

IG: @russellronatart



SHIVANTHA (HE/HIM)

MUSICIAN/ACTOR

'What is one's purpose in life?
How do we find Clarity?

How do we celebrate our
similarities as human beings
and not denigrate each other
for our differences?'

- Shivantha

www.shivantha.com

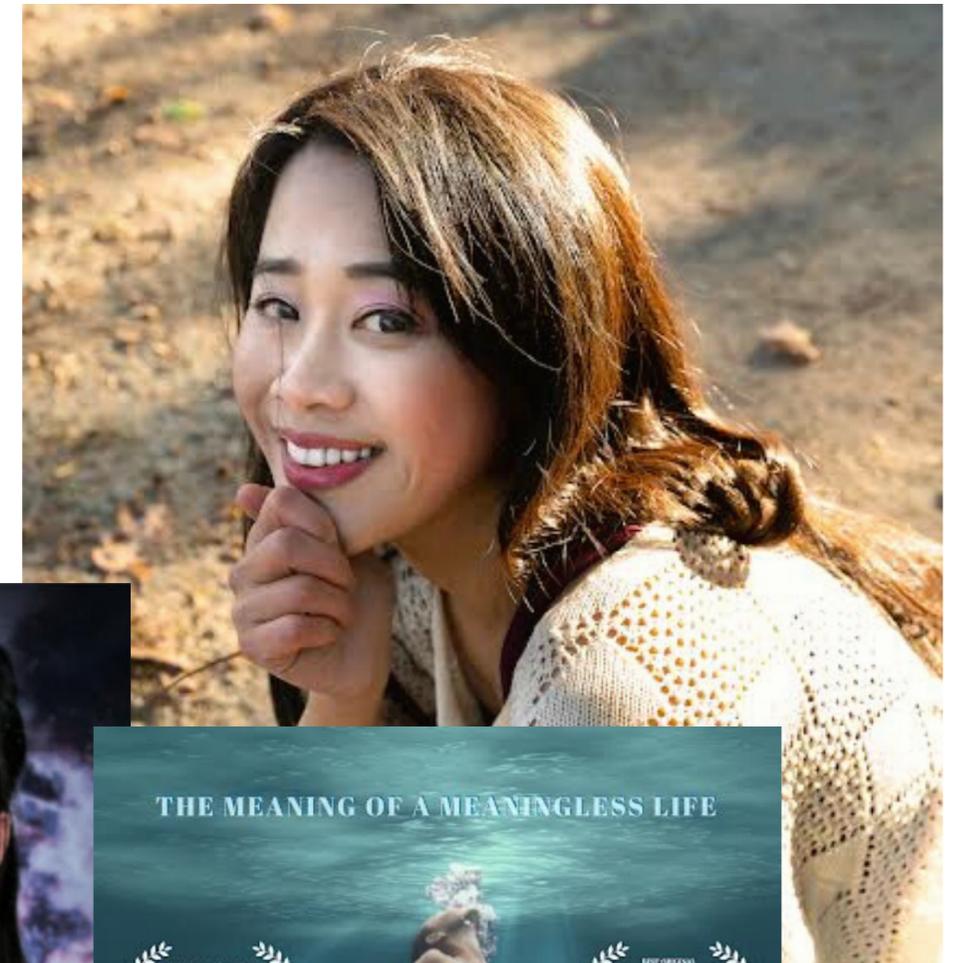
IG: @shivanthamusic

'Finding Clarity: A Musician's Journey'



YANZI DING (SHE/HER)

ACTRESS/SINGER/HARPIST/COMPOSER



“We are born to create”

- Yanzi Ding



www.yanziding.com
IG / FB @yanziding2222

Short Film "Sans Everything"



THE INDUSTRY STANDARD GROUP

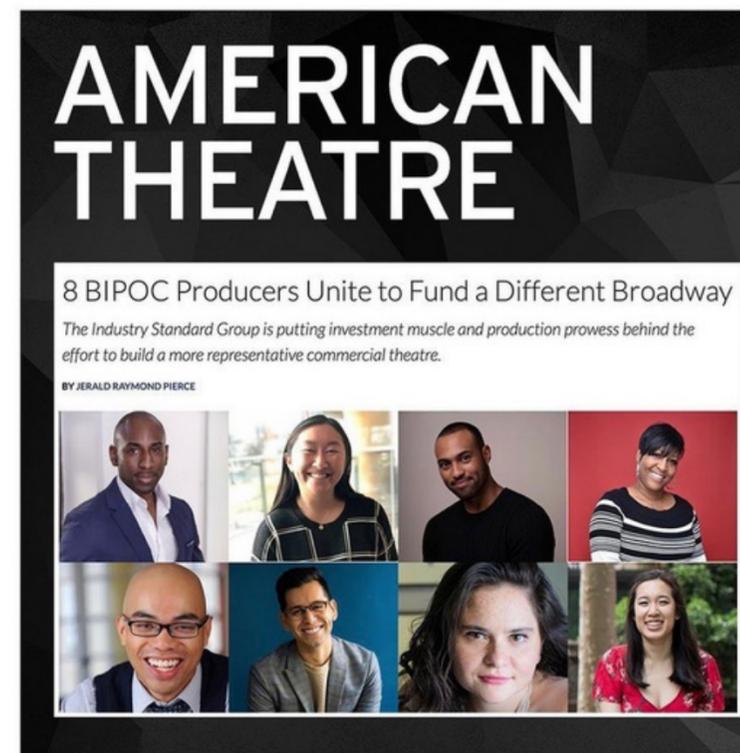
8 BIPOC PRODUCERS

"The Industry Standard Group (TISG) is a multimedia commercial investment and producing organization with an intentional focus on promoting work reflecting diversity, increasing the presence of BIPOC (Black, Indigenous, and People of Color) investors and producers in the commercial producing field and expanding the access and opportunities granted to BIPOC communities within the industry.

www.theindustrystandardgroup.com

IG & Twitter: @TISG_org / FB @@TISG.org

PODCAST



HEAL, CONNECT, CHANGE

#UNGA76

#SDG2030

#UNCTAD

#UntappedStorytellers

